

November 13, 2020
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NEXT CPAC MEETING

The next meeting of the Colorado Potato Administrative Committee (Area II) will be held on November 20th, at 7:00 pm, in the CPAC office conference room. **Please note the earlier time.**

VIRTUAL POTATO EXPO 2021

The Potato Expo brings together growers, suppliers and industry experts to make the largest conference and trade show for the potato industry. The Potato Expo 2021 will be no different while also being unlike any of the others!

Learn more and register today at potato-expo.com.



2021 NPC POTATO FLY-IN

This event is now going to be virtual from February 22-26, 2021. Registration will open in early 2021.

ELECTION NEWS

House Agriculture chairman Collin Peterson lost his re-election bid to Michelle Fischbach, a well-financed Republican and former Minnesota lieutenant governor. The blunt-spoken Peterson was an ardent supporter of agriculture and played a prominent role in agricultural policy since his first election in 1990. An accountant by trade, an amateur pilot, and former potato farmer he was one of the original Blue Dog democrats in congress and a true friend to the potato industry for years.

With Peterson's departure, three of the "four corners" of farm policy, the Capitol Hill nickname for the chairmen and the minority leaders of the Senate and House Agriculture committees, will be occupied by new faces when Congress convenes in January. The results of the Senate races in Georgia will determine who will chair the Senate Ag Committee. If Republicans retain control Sen. John Boozman from Arkansas will be the likely chair of the committee. If the Democrats take control of the Senate then Sen. Debbie Stabenow from Michigan will return as chair of the committee. [Read more here:](#)

In Colorado, voters elected former Governor John Hickenlooper as the next Colorado senator. Mr. Hickenlooper will be replacing Senator Cory Gardner. Senator Gardner has been a great supporter for Colorado farmers and ranchers the last six years and will be hard to replace. We look forward to working with the newly elected Senator Hickenlooper.

PESTICIDE APPLICATOR TRAINING

The Center Conservation District is sponsoring a virtual pesticide applicator workshop on November 19th from 10 a.m. to 3:00 p.m. Continuing education credits included in this workshop are: Laws & Regulations WPS (LR1), Pesticides & Their Families (PF), Environmental Protection (EP), Applicator Safety (AS), Public Safety (PS), Use of Pesticides (UP) and Laws & Regulations Part II (LR 2). To register for the meeting use this link: [Pesticide Applicator Training](#)
For questions, please contact, centercd1@gmail.com or 719-849-8710.

SURVEY SHOWS AMERICANS TRUST FARMERS BUT THERE IS ROOM FOR EDUCATION

A majority of U.S. adults have a positive view of farmers' sustainability practices, and an overwhelming majority trust farmers, according to a [new national public opinion poll](#) from the American Farm Bureau Federation.

Nearly nine in 10 adults (88%) trust farmers which is evidence the public recognized that food supply chain challenges brought on by the pandemic were not within the control of farmers and ranchers.

The survey explored public attitudes about the environmental sustainability achievements of farmers and ranchers, as well as future direction to advance climate-smart farming. The survey of 2,200 U.S. adults found that more than half (58%) rate the sustainability practices of U.S. farmers positively, with broad agreement from a majority across demographic groups. Overall, the public agrees farmers shouldn't be expected to bear the financial burden alone. More than four in five adults (84%) say environmental sustainability and economic sustainability are both important for farmers, and most say both are very important. More than four in five adults also say feeding the world (84%) and farmers passing farms on to future generations (83%) are important.

Support for farmers' sustainability efforts swelled when government data was shared about farmer's achievements. More than eight in 10 Americans (81%) were impressed when they learned that, according to the Environmental Protection Agency and Agriculture Department, farmers have put 140 million acres in conservation programs, more than doubled the amount of renewable energy sources they use, and nearly tripled the amount of food grown in the last 70 years with the same or fewer resources.

Looking to the future, the survey explores how Americans think sustainability efforts on farms and ranches should be funded.

At a time when some corporations are making sustainability commitments that include or impact agricultural production, a bipartisan majority of adults (62%) say corporations should compensate farmers for the additional cost of implementing environmental practices to help achieve sustainability goals.

The survey also revealed there is still work to be done to increase awareness of agriculture's comparatively small contribution to greenhouse gas emissions in the U.S. More than four in five adults (84%) were not able to correctly identify agriculture's impact. But nearly half of adults (45%) correctly ranked agriculture as the smallest contributor to greenhouse gas emissions by economic sector. According to the [latest EPA data](#), agriculture accounts for 10% of total U.S. emissions, far less than the transportation, electricity production, commercial and residential, and industry sectors.

USDA CFAP 2.0 SIGN UP DEADLINE DEC. 11TH

Area potato growers are eligible for the latest USDA Corona Food Assistance Program, version 2.0. CFAP 2.0 payment calculations are based on your 2019 gross crop sales. Producers are paid based on payment gradations from 8.8-10.6 % depending on their sales value. Program sign up ends December 11th. Most farmers in the country are eligible for these payments so early sign-up is encouraged and recommended. As an estimated example, a potato farmer with \$450K in gross sales should be eligible for an estimated payment of approximately \$42K. Payment limitations do apply and vary based on the structure of your farm business. Please contact your local FSA office to apply, to apply online, or to learn more: CFAP 2.0

FSA COUNTY COMMITTEE ELECTIONS

The U.S. Department of Agriculture (USDA) has mailed ballots for the Farm Service Agency (FSA) county committee elections to eligible farmers and ranchers across the country. To be counted, ballots must be returned to the local FSA county office or postmarked by December 7.

Producers must participate or cooperate in an FSA program to be eligible to vote in the county committee election. A cooperating producer is someone who has provided information about their farming or ranching operation(s) but may not have applied or received FSA program benefits. Producers can find out if their local administrative area is up for election and if they are eligible to vote by contacting their local FSA county office. Eligible voters who did not receive a ballot in the mail can request one from their local FSA county office. Visit fsa.usda.gov/elections for more information.

MARKETING/SOCIAL MEDIA

Health and wellness are a huge focus of many as we navigate through cold and flu season and a spike in COVID. The marketing sub-committee has committed to focusing on educating consumers on nutritional value and why potatoes are a key component to a healthy diet. Rolling into the holiday season, CPAC has a few campaigns to market toward different demographics and lifestyles. We are currently finalizing the first run of advertisements for Alpine Media—this first round of ads focuses on fueling performance on the ski slopes, recipes and eating local, Colorado potatoes! CPAC will have video ads at Winter Park, Steamboat and Telluride, as well as off-mountain geo-targeted ads. Another fun holiday ad to check out is a social media quiz through ReachLocal. This 6 question quiz engages consumers and tests their knowledge of various potato facts. You can test your knowledge by clicking [here](#). With plenty of campaigns on the horizon, we're excited to educate, promote and market potatoes! As always, if you're on social media please like and follow the Colorado Potato pages to keep up-to-date with all we're doing!

POTATOES USA

Potatoes USA recently released an article about the promising research that APRE has funded. The recent studies show that potatoes have comparable effects on athletes as commercial sports products, when used to fuel before, during and after exercise. Read the full industry update [here](#).

CSU OFFERS 3R's OF LOAN RENEWAL WEBINAR SERIES

For details click [here](#).

OCTOBER SPUD FACTS							
		2020	2019	2018	2017	2016	2015
Reds	Percentage of Crop	5.6	5.3	5.3	7.2	7.3	4.5
All Russet Varieties	Percentage of Crop	85.9	84.3	84.5	84.1	81.4	87.1
Yellows	Percentage of Crop	8.1	9.9	9.7	7.9	11	7.7
Other Varieties	Percentage of Crop	0.4	0.4	0.5	0.9	0.2	0.7
U.S. No. 1	Percentage of Crop	73.9	68.3	70.6	66.1	68.2	75.6
U.S. No. 2	Percentage of Crop	3.9	5.4	6	6.1	5	5.5
U.S. Commercial Grade	Percentage of Crop	20.7	25.4	23	27.6	25.9	18.7
Seed	Percentage of Crop	1.4	0.9	0.4	0.2	0.9	0
Bulk	Percentage of Crop	37.2	28.4	31.9	33.3	40.6	32
Total Rail Shipments	480 CWT Equivalent	3	0	34	94	109	65
Total Truck Shipments (Fresh)	480 CWT Equivalent	2484	2318	2388	2295	2267	2271
Total Truck Shipments (Processing)	480 CWT Equivalent	307	349	343	269	165	283
Total Monthly Shipments	480 CWT Equivalent	2794	2667	2765	2658	2542	2619
Total YTD Shipments	480 CWT Equivalent	5503	4836	4986	5144	4890	4700
AVERAGE F.O.B. PRICES FOR OCTOBER							
(per 50 lb. carton or bale unless noted)							
		2020	2019	2018	2017	2016	2015
Reds	U.S. #1 A 5#	13.50			14.20	16.58	11.21
Yellows	5#	14.00			12.90	13.79	12.07
All Russets	U.S. #1 Size A	8.54	8.30	8.50	6.93	5.86	5.89
All Russets	U.S. #2	n/a	6.75	7.13	5.65	5.09	4.90
Russet	U.S. Commercial Grade	n/a	n/a	10.11	9.85	6.88	6.92

AG STORIES

[Self-watering soil could transform farming](#)
[Washington farm workers get over-time pay](#)
[San Acacio Seed Podcast](#)
[What does the election mean for farmers and ranchers](#)

MEETING CALENDAR

11/19 CPAC meeting 7:00 p.m.
 11/21 CSU Potato Breeding Open House 11:00 a.m.
 12/8 3R's of Loan Renewal Webinar Series 6:30 p.m.
 12/19 CPAC meeting 7:00 p.m.
 1/5-7 Potato Expo, Virtual
 2/2-4 SLV Ag Conference