

January 20, 2021

Compiled by CPAC Staff- (719) 852-3322 FAX 852-4684

Web Page: www.coloradopotato.org Email: jehrich@coloradopotato.org

NEXT CPAC MEETING

The next meeting of the Colorado Potato Administrative Committee (area II) will be held on January 20th at 7:00 pm, in the CPAC office conference room.

CDA- LATE BLIGHT QUARANTINE- SEED LAW EXEMPTIONS

Are you planning to bring seed into the San Luis valley from outside the area? You must follow the rules established by the Late Blight quarantine (LBQ). The LBQ ensures all seed imported into the SLV must be certified and accompanied by 1) a certificate that shows proof of field inspection, 2) a North American Plant Health Certificate issued by the certifying authority for seed potatoes where the seed potatoes were grown, and 3) laboratory test results documenting that a representative sample of tubers from the load(s) was tested for late blight. **Imported seed shipments must be re-inspected during the unloading process to verify the absence of Late Blight symptoms. This includes min-tubers and seed potatoes brought in for research and development purposes too.** Please contact the Fruit and Vegetable Inspection Service at (719)-852-4749 with your questions and before bringing certified seed into the area. For imported seed rules: [LBQ Rules](#)
If you believe that you need an exemption to the Colorado Potato Seed Law now is the time to submit a request to the Seed Law Advisory Committee. The exemption form can be found here: [Exemption Request](#) Please submit the attached form to either CPAC or Cheryl Smith at cheryl.smith@state.co.us Thank you for respecting the rules that are in place to protect your fields from disease. The Late Blight Quarantine has saved San Luis Valley potato farmers millions and reduced the environmental impact of fungicide applications to our region while also ensuring the viability of essential fungicides for a longer time in the fight against resistance.

GAP AUDIT COST SHARING

The Colorado Department of Agriculture (CDA) Fruit and Vegetable Section still has cost-share funding to assist Colorado fruit and vegetable producers with the cost of USDA Good Agricultural Practices (GAP) and Good Handling Practices (GHP) audits. Details for the program and application information are available by calling (719) 852-4749 or emailing brian.pauley@state.co.us. This cost-share program is made possible by a Specialty Crops Block Grant from USDA, obtained by the Colorado Department of Agriculture.

LIVESTOCK FEED

If you are feeding potatoes to livestock please report the cwt. to the CPAC office so we can update crop disappearance. This information is relevant for market supply and market prices.

COLORADO FRUIT & VEGETABLE GROWER ASSOCIATION (CFVGA)

If you are a potato grower in the San Luis Valley you can become a member of the CFVGA for half price because of CPAC's affiliation with CFVGA. This membership is well worth the investment. If you have questions please contact the CPAC office for details. [Join CFVGA](#)

SOUTHERN ROCKY MOUNTAIN AG CONFERENCE Feb. 2-4

For the agenda and to register for the virtual conference: [Schedule & registration](#)

There will be a limited trade show in the McMullen building on Feb. 2-3rd.

CPAC is sponsoring the Private Pesticide Applicator training workshop. It will be held virtually on Monday, Feb. 1st, and Friday, Feb. 5th. [Registration](#)

RESEARCH

The CPAC committee wants to wish Dr. Mattupalli the best in his new position with Washington State University. He will be working with potato and blueberry growers at the Mt. Vernon Northwest Washington Research & Extension Center. He has done wonderful work here for the last two years and he will be missed. C.S.U. is preparing to begin the search for his replacement.

The research sub-committee is preparing to announce their request for proposals for research projects in 2021. To learn more about why it is important to support ag research: [SOAR](#) and [USDA's Most Important Function](#)

A VIRTUAL EVENT FOR THE AGES - 2021 NPC FLY IN FEB. 22-25

New this year, the **NPC Annual Meeting** will take place in conjunction with the **Potato D.C. Fly-In**.

To encourage participation the CPAC committee is sponsoring the first thirty growers that register to attend this meeting. Please call the CPAC office for the comp code before registering.

NPC APPOINTS ADVISORY PANELS TO ASSIST EFFORTS WITH EPA

The 2021 Annual Meeting and Potato D.C. Fly-In have gone virtual and now it's never been easier to stand up for potatoes on Capitol Hill.

- Share personal stories of how actions taken in D.C. directly affect your business and the potato industry overall.
- Meet virtually with your congressional representatives and key staff to discuss industry priorities.
- Hear from experts and top political analysts on policies and politics impacting your farm.

A schedule of all Annual Meeting and Fly-In activities can be found here on the event's website.

NPC's mission is to advocate on behalf of growers, but the best tool in our toolbox is you! Don't miss out on your chance to fight for a brighter, more profitable future for our industry. Register today!



To improve communication efforts of the National Potato Council in providing relevant comments to the EPA Office of Pesticide Programs (OPP) the NPC established four advisory panels that are tasked with validating important information on pesticides used in producing safe, high-quality U.S. potatoes. The Grower Pesticide advisory panel includes growers, agronomists, and consultants to provide input on the suite of pesticides used in potato production. The three Scientific Advisory panels include public and private scientists with expertise in specific areas of crop protection to provide input into the efficacy of pesticides based on public and private research. Bill Crowder will represent Colorado growers on the grower pesticide advisory panel, Dr. Sandra McDonald will serve on the scientific advisory panel on insects, nematicides, rodenticides, miticides, molluscicides, and synergist, and Dr. Chaks Mattupalli will serve on the scientific advisory panel on antibiotics and fungicides

NPC also conducts an educational Farm Tour annually for EPA-OPP staff, allowing them to see first-hand on-farm procedures and discuss with growers their needs and concerns. The tour is scheduled for Colorado this summer after being postponed due to the pandemic in 2020.

MARKETING/SOCIAL MEDIA

Our skiing season campaign with Alpine Media is off to a great start. CPAC's ads hit the slopes at the beginning of November and so far we're seeing great success with this campaign. In the month of December our campaign had total plays of 2,267,611 amongst the three ski resorts- Winter Park, Steamboat and Telluride, the mobile/desktop portion of this campaign had a total of 126,030 impressions, with great click-through rates and many engagements. As we move forward in 2021, we're excited to see how this campaign continues.

CPAC ELECTIONS APPROACH

The CPAC committee will decide at the January meeting how the annual election will be conducted this year. CPAC will not have a booth at the Southern Rocky Mountain Ag. Conference trade show next month so growers will not be able to vote at the trade show. We will keep you posted on when the election will be held.

POTATO PRO CAMPAIGN FROM POTATOES USA

Whether it's knowing what to do with different potato types and forms, or how potatoes fuel performance, the "Potato Pro" is always there to provide meal inspiration, along with a smile. The new campaign will reach thousands of hungry consumers on social media including Facebook, Instagram, and YouTube, encouraging consumers and active athletes alike to be a potato household. [Potato Pro](#)

AG STORIES

CDA photo contest winners [Dan Harvey](#)
[Honorable Mention](#)

new Ag Secretary Vilsack [More pandemic relief
for ag producers](#)

Coloradoans for Responsible Pesticide
Application [Colorado Stronger](#)

MEETING CALENDAR:

1/21 CPAC Meeting
2/2 to 2/4 SLV Ag Conference
2/22 to 2/25 NPC Annual meeting & Fly-In

DECEMBER SPUD FACTS							
		<u>2020</u>	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>
Reds	Percentage of Crop	5.2	6.5	6	6.6	5.9	6.7
All Russet Varieties	Percentage of Crop	79.2	80.7	77.1	78.4	77.4	75.7
Yellows	Percentage of Crop	12.4	11.3	13.1	12.2	12.5	14.1
Other Varieties	Percentage of Crop	3.2	1.4	3.8	2.6	4.2	3.5
U.S. No. 1	Percentage of Crop	66.4	66.5	66.2	63.9	64.8	63.5
U.S. No. 2	Percentage of Crop	5	5.5	5.2	6.2	4.6	5.1
U.S. Commercial Grade	Percentage of Crop	26.8	27.7	25.5	27.6	27.1	27.3
Seed	Percentage of Crop	1.8	0.3	3.1	2.4	3.4	4.1
Bulk	Percentage of Crop	35.5	34.9	33	35.4	40.1	37.8
Total Rail Shipments	480 CWT Equivalent	19	134	153	159	188	175
Total Truck Shipments (Fresh)	480 CWT Equivalent	2576	2454	2486	2401	2585	2700
Total Truck Shipments (Processing)	480 CWT Equivalent	254	344	391	241	283	369
Total Monthly Shipments	480 CWT Equivalent	2849	2932	3031	2801	3056	3244
Total YTD Shipments	480 CWT Equivalent		10731	11332	11380	11190	11292
AVERAGE F.O.B. PRICES FOR DECEMBER							
(per 50 lb. carton or bale unless noted)							
		<u>2020</u>	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>
Reds	U.S.#1 A 5#	13.50	16.69	12.75			
Yellows	5#	14.00	13.69	12.75	11.75	13.38	11.00
All Russets	U.S. #1 Size A	8.50	8.38	8.26	7.93	5.50	5.75
All Russets	U.S. #2		6.88	6.50	6.23	5.00	4.85
Russet	U.S. Commercial Grade 100 lbs.		11.50	9.75	9.75	6.98	6.69